

“GEORGE STRAIT ACM GUITAR” SWEEPSTAKES OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR ABILITY TO WIN. ODDS OF WINNING DEPEND ON THE NUMBER OF ENTRIES RECEIVED.

THIS CONTEST IS OPEN ONLY TO “ENTRANTS” AS DEFINED IN PARAGRAPH 1 BELOW. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. ENTRY IN THIS SWEEPSTAKES CONSTITUTES ACCEPTANCE OF THESE OFFICIAL RULES. THIS CONTEST IS NOT SPONSORED, ADMINISTERED, ENDORSED, OR AFFILIATED IN ANY WAY BY FACEBOOK® OR TWITTER®.

Sweepstakes: GEORGE STRAIT ACM GUITAR (“Sweepstakes”)

Sponsor: UMG Nashville, a division of UMG Recordings, Inc. 401 Commerce Street, 11th Floor, Nashville, TN 37219 (“Sponsor”)

Administrator: UMG Nashville, a division of UMG Recordings, Inc. 401 Commerce Street, 11th Floor, Nashville, TN 37219 (“Administrator”)

1. ENTRANT ELIGIBILITY. An “Entrant” is a person who (i) is a legal resident of one of the of 50 United States or the District of Columbia who, (ii) is at least 18 years old and has reached the age of majority in the state in which he/she resides as of the time of entering the Sweepstakes, (iii) from the date of departure and through the date of return is not prohibited from traveling by commercial airline to Florida, and (iv) complies with the Method of Entry & Entry Requirements in Section 4 below. Officers, directors, shareholders, members, managers, partners, employees, agents, and representatives of Sponsor and Administrator and their respective parent companies (if any), subsidiaries, affiliates, successors, assigns, and members of their immediate families (parents, siblings, children and spouses, regardless of where they live), and those persons living in the same household with such persons, whether related or not, are ineligible to enter. Winners will be required to sign an affidavit of eligibility, liability release and, unless prohibited by law, publicity release.

2. ENTRY PERIOD. The Sweepstakes begins at 8:00:00 A.M. Central Daylight Time (CDT) on April 1, 2014 and ends at 11:59:59 p.m. Central Daylight Time (CDT) on April 6, 2014 (the “Entry

Period”).

3. DISQUALIFICATION. Without limitation, an Entrant may be disqualified, at Administrator’s sole discretion, if (i) Entrant has a pending arrest or conviction for a felony or misdemeanor involving moral turpitude, (ii) Entrant is subject to a restraining order; (iii) Entrant fails to meet the entry requirements set forth in Paragraph 4 hereof; or (iv) Entrant violates or fails to comply with the these Official Rules.

4. METHOD OF ENTRY & ENTRY REQUIREMENTS. NO PURCHASE IS NECESSARY TO WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. ODDS OF WINNING DEPEND UPON THE NUMBER OF ENTRIES RECEIVED. There are two alternative means for entering the Sweepstakes:

A. Visit <http://www.votekinggeorge.com> and click on the Share on Facebook or Share on Twitter buttons, complete the share process, enter your birthday when prompted, then enter your email address when prompted to automatically enter the Sweepstakes for one (1) entry into the Sweepstakes for all Entrants.

5. SELECTION OF WINNER & NOTIFICATION: One winner (“Winner”) will be determined by random drawing on or near April 7th, 2014, which will be conducted by Administrator. Winner will be contacted via the email address or other contact information furnished by Winner when completing the entry process. Winner will be required to complete, sign and return an Affidavit of Eligibility, a Liability Release, and, where lawful, a Publicity Release within five (5) calendar days of notification. Failure to timely return the documents and/or requested information, or the return of any prize or prize notification as being undeliverable, or if Winner is determined by Administrator to be ineligible, Winner will forfeit the prize and an alternate winner may be selected and notified in the same manner as the original random drawing from eligible entries. Three alternate drawings will be held, after which the prize will remain unawarded. All decisions of Administrator are final. Odds of winning each prize are dependent upon number of eligible entries received. Void where prohibited or restricted by law.

6. PRIZE: One (1) grand prize package as described below (individually and collectively the “Prize”) will be awarded to the Winner. Winner will receive the following: (1) acoustic guitar signed by George Strait. If requested, Winner shall provide Sponsor with valid identification and a valid taxpayer identification number or social security number as a condition of the Prize being awarded. The Prize is not transferable, redeemable for cash or exchangeable for any other prize. Income taxes on prizes are solely the responsibility of the Winner. The total retail value of the

Prize is approximately \$200.00. Actual value may vary based factors beyond Sponsor's control.

7. TAXES. The valuation of the prize stated above is based on reasonably available information provided to the Sponsor. The value of any prize awarded to a Winner will be reported for tax purposes as required by law. Each Winner is solely responsible for reporting and paying any and all applicable taxes. Entrants winning over \$600 in prizes will receive an IRS form 1099-MISC at the end of the calendar year, and a copy of such form will be filed with the IRS.

8. PRIZE IS AWARDED "AS IS" AND WITHOUT ANY WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE), AND ALL SUCH WARRANTIES ARE HEREBY DISCLAIMED.

9. LIMITATIONS OF LIABILITY, RELEASE & FORCE MAJEURE: Sponsor, Facebook, Inc., Twitter, inc and their respective subsidiaries, affiliates, successors, assigns; and each of all of the foregoing entities' respective officers, directors, owners, shareholders, members, managers, partners, principals, employees, agents artists and representatives are not responsible for: (i) technical problems or technical malfunction which may affect the operation of the Sweepstakes, including but not limited to any of the following occurrences (a) hardware or software errors; (b) faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; (c) errors or limitations of any Internet service providers, servers, hosts or providers; (d) garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent to or received; (ii) lost, late, delayed or intercepted transmissions; (iii) inaccessibility of any website, in whole or in part for any reason, or traffic congestions on the Internet; (iv) unauthorized human or non-human intervention of the operation of the Sweepstakes, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; (v) destruction of any aspect of the Sweepstakes, or loss, miscount, misdirection, inaccessibility or unavailability of an account used in connection with the Sweepstakes; (vi) any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the Site; (vii) any personal injury, or property damage or losses of any kind which may be sustained to Entrant's or any other person's computer equipment resulting from participation in the Sweepstakes, use of any website or the download of any information from any website; (viii) any attempt by an Entrant or other individual to deliberately damage or undermine the legitimate operation of the Sweepstakes, including but not limited to any fraudulent claims, which may be a violation of criminal and civil laws, and/or (xi) lost, stolen, or destroyed passports, airline tickets, hotel reservation documents, or any other items or materials required to claim, use or benefit from the Prize. ANY PERSON ATTEMPTING TO DEFRAUD SPONSOR OR ADMINISTRATOR OR IN ANY WAY TAMPER WITH, DAMAGE OR UNDERMINE THE

LEGITIMATE OPERATION OF THE CONTEST WILL BE DISQUALIFIED AND MAY BE SUBJECT TO CIVIL AND/OR CRIMINAL PROSECUTION.

Sponsor, and Facebook, Inc., and their respective subsidiaries, affiliates, successors, assigns; and each of all of the foregoing entities' respective officers, directors, owners, shareholders, members, managers, partners, principals, employees, artists, agents and representatives (individually and collectively "Released Parties") shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience, or other irregularity that may be caused or contributed to (i) by any wrongful, negligent, or unauthorized act or omission of any third party; or (ii) by any cause, condition, or event beyond the control of the Released Parties, including, without limitation, any act of God, war, terrorism, riot, hurricane or fire. BY ENTERING THE SWEEPSTAKES, ENTRANT FULLY AND UNCONDITIONALLY RELEASES, DISCHARGES AND HOLDS HARMLESS EACH RELEASED PARTY FROM AND AGAINST ANY AND ALL CLAIMS, COSTS, EXPENSES, ATTORNEY'S FEES, DAMAGES AND OTHER LIABILITIES ARISING OUT OF OR RELATING TO ENTRANT'S PARTICIPATION IN THIS SWEEPSTAKES AND SWEEPSTAKES-RELATED ACTIVITIES (SUCH AS ACCEPTANCE, POSSESSION, USE OR MISUSE OF ANY PRIZE), INCLUDING, WITHOUT LIMITATION, DEMANDS, CLAIMS AND CAUSES OF ACTION FOR BREACH OF CONTRACT, NEGLIGENCE, BODILY INJURY (INCLUDING DEATH), PROPERTY DAMAGE, LOSS OF BUSINESS, LOSS OF WAGES AND/OR EARNINGS, LOSS OF CONSORTIUM, CONSEQUENTIAL DAMAGES, PUNITIVE DAMAGES AND ALL OTHER FORMS OF CLAIMS, LIABILITIES AND DAMAGES.

By entering the Sweepstakes, you acknowledge that you are familiar with the provisions of California Civil Code Section 1452, which provides as follows:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE WHICH IF KNOWN BY HIM MUST BE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR.

By entering the Sweepstakes, Entrant (on his/her behalf and on behalf of his/her heirs, executors, administrators, personal representatives, and all other persons asserting rights of or acting on behalf of Entrant) hereby unconditionally waives and relinquishes any right or benefit which Entrant or such person(s) have or may have against Sponsor and Facebook, Inc., and their respective parent companies (if any), subsidiaries, affiliates, successors, assigns; and each of their respective officers, directors, shareholders, members, managers, partners, employees, agents, artists and representatives, under Section 1542 of the Civil Code of the State of California, or under any similar statutory or common law of any other jurisdiction to the full extent

that any such person may lawfully waive such rights and benefits pertaining to the releases set forth in these Official Rules and Administrator's Terms of Use and Privacy Policy.

10. DISPUTE RESOLUTION: All disputes arising under or relating to the Sweepstakes and/or these Official Rules shall be governed by the laws of Tennessee, without regard for conflicts of laws principles. The courts situated in Davidson County, Tennessee shall have exclusive jurisdiction and venue arising out of or relating to the Sweepstakes and/or these Official Rules, and Entrant irrevocably consents to such jurisdiction as a condition of entering the Sweepstakes. All disputes arising under or relating to the Sweepstakes and/or these Official Rules shall be submitted to and resolved by binding arbitration in Nashville, Tennessee. Any award shall be confirmed exclusive in the courts situated in Davidson County, Tennessee. The arbitration shall be conducted on a confidential basis pursuant to the Commercial Arbitration Rules of the American Arbitration Association. Any decision or award as a result of any such arbitration proceeding shall be in writing and shall provide an explanation for all conclusions of law and fact and shall include the assessment of costs, expenses, and reasonable attorneys' fees. Any such arbitration shall include a written record of the arbitration hearing.

12. WINNERS LIST/OFFICIAL RULES: To obtain a copy of the Official Rules and Winners list, send a self-addressed stamped envelope (except for residents of Vermont, who do not have to provide postage) to: UMG Nashville, 401 Commerce Street, 11th Floor, Nashville, TN 37219. All such requests must be received within four (4) weeks after the end of the Sweepstakes.